

Martin Colognoli/Coral Gardeners



REEF FUTURES

December 9th - 13th, 2024
RIVIERA MAYA, MEXICO

Reef Futures is the only global symposium focused solely on the interventions and actions necessary to allow coral reefs to thrive into the next century.

Reef Futures is a venue that brings together coral restoration practitioners, policymakers, funders, researchers, and students of all ages from around the world to share the latest techniques, technologies, and science to dramatically scale-up the impact and reach of coral reef restoration.

Reef Futures is different from your typical conference; it's about inspiring hope, pioneering sound science and realizing meaningful, achievable outcomes. Reef Futures 2024 is where inspiration, innovation, and action come together. Reef Futures is organized by the Coral Restoration Consortium (CRC) a global community of practice helping foster coral restoration around the world.



TAKING ACTION WITH REEF FUTURES

When Reef Futures launched, it marked the first time ever that stakeholders from around the globe came together to share coral restoration expertise and science. The conference sold out during both previous iterations, with participants from nearly 40 countries. With a commitment to diversity and inclusion, and the support of sponsors, over 150 participants have received scholarships to attend.

- Media coverage has included pickups from multiple international media outlets and multiple authors have now recounted participation in Reef Futures in their books.
- Notable sponsors and participants have included KAUST, NEOM, The Paul G. Allen Family Foundation, XPRIZE, The Ocean Foundation, Coral Vita and Iberostar, Hotels & Resorts.
- Building on our previous success over 800 attendees are expected to join us in Mexico in 2024 with thousands more globally accessing the content virtually for years to come. Reef Futures 2024 will undoubtedly have our greatest global reach yet.
- The 2024 conference will be held at the Iberostar Paraiso Complex along the Riviera Maya in Quintana Roo, Mexico. Iberostar was selected as our venue due to their deep commitment to sustainability, with hotels free of single-use plastics and with reduced waste and emissions, responsibly sourced seafood, and coastal and marine ecosystem restoration across their properties.



WHY CORAL REEFS? WHY NOW?

The world is facing the loss of an entire ecosystem, with incalculable consequences. In the last 20 years, we have lost more than 50% of the world's coral reefs and those remaining are at increasing risk. As reefs deteriorate, communities lose their livelihoods, face increased food scarcity, and are exposed to greater storm impacts. The coral reef crisis goes beyond the loss of biodiversity it's deeply intertwined with global economic security and community resiliency.

But there is sound evidence for hope: New large scale projects are underway, new science is on the verge of moving from the lab to the field, and new tools are being developed to optimize reef restoration. We don't have time for despair and so we focus on action and sharing knowledge around the world. We are helping to create a new future for coral reefs and a proper economy around their restoration.

The coral reef crisis is global and that's why 50% of sponsorship funds support scholarships for underserved attendees from around the world.

Reef Futures 2024 is an opportunity to act on your commitment to saving the world's coral reefs. Visionary sponsors who join us will:

- Align their brand with a solution-oriented event bringing together a diversity of people working toward shared conservation goals.
- Affirm their standing as stewards of our oceans and ally of people everywhere who rely on them.
- Connect with diverse leaders, organizations, scientists, policymakers, and students who are driving the fight to save coral reefs.
- Support the execution of the Coral Restoration Consortium's broader mission
- Can receive a tax deduction (we are part of a United States 501c3 organization).





LEADERSHIP SPONSORSHIP

Reef Futures 2024 is a chance for trusted organizations and established programs to show leadership in the community, attract talent, and promote their efforts while at the same time helping accelerate coral reef restoration around the globe.

	Barrier Reef - \$100,000 <i>Global Presenting Sponsor</i>	Fringing Reef - \$75,000 <i>Presenting Sponsor</i>	Atoll Reef - \$50,000 <i>Leadership Sponsor</i>
Plenary Speaking Opportunity*	40 Minutes	25 Minutes	15 Minutes
Dedicated Sessions*	2 Hour Session AND Workshop	2 Hour Session OR Workshop	1 Hour Session OR Workshop
Plenary Hall Signage	Yes (2)	Yes (2)	No
Common Space Signage	Yes (5)	Yes (3)	Yes (2)
Media Availability	Dedicated	Yes	Yes
Issue Press Passes	Yes	Yes	No
Communication Strategy	Yes	Yes	Yes
Press Release Mentions	Dedicated Joint	Yes	Yes
Social Media Feature	Dedicated	Dedicated	Yes
Website Feature	Logo and Description	Logo and Description	Logo
Sponsor Logo Block	Prominent	Prominent	Yes
Private Reception w/ VIP's and Keynote Speakers	10 Tickets	8 Tickets	5 Tickets
Conference Registrations (or scholarships)	15 Registrations	10 Registrations	8 Registrations
Main Hall Permanent Display	Booth w/electricity	Table & Screen w/electricity	Table w/electricity
Poster Session & Science Social	Dedicated Area	Table w/electricity	Table

**For full time allocation topics must be aligned to conference program. Plenary and dedicated sessions/workshops will require abstract submittal and review by program committee.*



SUPPORTING SPONSORSHIP

Reef Futures is a chance for corporate partners, restoration leaders, and NGO's to make an investment in the future or coral reef restoration. By supporting Reef Futures you establish yourself as a trusted partner and build your brand within our rapidly growing community you also make it possible for underprivileged organizations to participate.

	Patch Reef - \$25,000 Supporting Sponsor	Reef Crest - \$10,000 Supporting Sponsor	Mesoamerican Reef Regional Sponsor (\$5-25k)*
Evening Speaking Opportunity	Yes	Consideration	Consideration
Dedicated Sessions	Priority Consideration	Workshop Consideration	Workshop Consideration
Plenary Hall Signage	Yes (1)	Logo Block	Logo Block
Common Space Signage	Yes (2)	Yes (1)	Yes (1)
Media Availability	No	No	No
Issue Press Passes	No	No	No
Communication Strategy	No	No	No
Press Release Mentions	Yes	Yes	Yes
Social Media Feature	Yes	Grouped	Regional Sponsor Feature
Website Feature	Logo	Logo	Logo
Sponsor Logo Block	Yes	Yes	Yes
Private Reception w/ VIP's and Keynote Speakers	2 Tickets	1 Ticket	1 Ticket
Conference Registrations (or scholarships)	4 Registrations	2 Registrations	2 Registrations
Main Hall Permanent Display	Table	No	Regional Sponsor Area
Poster Session & Science Social	Table	Table	Table

*Mesoamerican Reef Sponsorship available to Latin American based non-corporate organizations (over \$25k entitles to corresponding benefits).



REEF FUTURES

2024

Reefs need us now more than ever.
To be part of the solution,
please consider joining us as a sponsor.

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